



搭建联系，强化合作，加深理解，实现共赢

STRENGTHENING CONNECTIONS FOR DEEPER UNDERSTANDING  
WITH GREATER COLLABORATION AND MUTUAL PROSPERITY

[www.chinawestmidlands.com](http://www.chinawestmidlands.com)

Competition brief:

## East meets West – People, Places and Objects in and around the West Midlands.

We are thrilled to be collaborating with Birmingham Museums Trust for the China West Midlands 2020 photography competition, the theme of which is photos of Birmingham and the West Midlands where 'East Meets West'.

The exhibition will be held in the Museum of the Jewellery Quarter in Birmingham. The main exhibition will feature 25 framed images which will be displayed from January to June 2020.

The exhibition will feature images people, places and objects in and around the West Midlands. It offers vast possibilities for photographers to explore the theme of *East meets West* from simple, every-day subjects, to highly complex cultural identities.

### **How to be featured in the exhibition:**

Entries should be submitted via email to [competition@chinawestmidlands.com](mailto:competition@chinawestmidlands.com)

All entries should be labelled with entrant's name, email address, a title of the photograph, and one short sentence to explain how the image fits the theme.

Images must be of the following dimensions and quality, in order for them to be appropriately printed, framed and displayed: High resolution JPEG format, minimum 10 MP and minimum 4 MB.

A maximum of 3 images may be submitted.

The competition will run from 15<sup>th</sup> July to 20<sup>th</sup> October.

### **Judging**

A panel of judges, to include representatives from Birmingham Museums Trust and China West Midlands Steering Group, will select the 25 images to be included in the main exhibition.

They will be looking for high quality images that reflect the theme of East meets West.

An overall winner will be selected, this image and all images selected for the exhibition may be used in marketing materials relating to the show.

Photographers that are to be featured in the main exhibition will be contacted in early December 2019 and the exhibition will open on 9<sup>th</sup> January 2020. Winners will be invited to attend a private viewing on the evening of 9<sup>th</sup> January 2020.

### **Sale**

The 25 framed A3 prints on display will be sold at the end of the exhibition with Birmingham Museums taking full payment of the prints; 50% of the proceeds will go towards supporting



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Birmingham Museums Trust, an educational charity (no. 1147014). 50% of the proceed will go to WuWei CIC, a community interest company (Company Number 10670130) which is a subsidiary of the Chinese Community Centre – Birmingham (Company Number 03093200 and Charity Number 1076290). WuWei CIC will pay 25% of the proceeds to the owner of the photograph.

### **Terms and conditions:**

All information detailing how to enter the competition forms part of these terms and conditions. It is a condition of entry that all rules are accepted as final and that the competitor agrees to abide by these rules. The decision of the judges is final, and no correspondence will be entered into. Submission of an entry will be taken to mean acceptance of these terms and conditions.

1. All entries must be submitted via email by closing time and date (9pm on the 29<sup>th</sup> November 2019).
2. Winning entries will be printed so original files must be of high resolution JPEG format, minimum 10 MP and minimum 4 MB
3. The 25 winners will be contacted in early December. At this point entries will be checked to ensure that they meet the conditions stated above. Entries that are found not to meet the requirements will be discounted. Entrants will be asked to include their own name, email address and telephone number and a brief description of the subject. Data protection applies and names, telephone number and email address will only be used for the purposes of this competition, and not passed on to any third parties.
4. Winners will also be asked to complete a Copyright Holder's Licence to enable Birmingham Museums Trust to sell the exhibited print as a one-off, with proceeds being shared 50/25/25 between the Birmingham Museum Trust, WuWei CIC<sup>1</sup> and the photographer.
5. All images submitted must be the work of the individual submitting them. It is the responsibility of each entrant to ensure that any images they submit have been taken with the permission of the subject (and can prove this if requested) and do not infringe the copyright of any third party or any laws. Entrants must warrant that the photograph they are submitting is their own work and that they own the copyright for it.
6. Copyright in all images submitted for this competition remains with the respective entrants. However, in consideration of their providing the Competition entry, each entrant grants a worldwide, non-exclusive, perpetual licence to Birmingham Museums Trust and the Chinese Community Centre - Birmingham/WuWei CIC for editorial, marketing, public relations, learning and all social media platforms for the promotion of the East Meets West photography competition by Birmingham Museums Trust and China West Midlands.

<sup>1</sup> ChinaWestMidlands 2020 is a project of the Chinese Community Centre – Birmingham (Charity No 1076290 and Company No 03093200), managed by WuWei CIC (Company No 10670130) which is a subsidiary of the Chinese Community Centre – Birmingham.



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7. Multiple entries (up to 3) are permitted, however only one entry per person will be selected as part of the 25 winners. Late, illegible, incomplete, or corrupt entries will not be accepted. No responsibility can be accepted for lost entries and proof of transmission will not be accepted as proof of receipt. Entries must not be sent through agencies or third parties.
8. The 25 winning images will be featured in an exhibition showing from 9 January 2020 – 27 June 2020 (possibility to extend) at the Museum of the Jewellery Quarter, 75-80 Vyse Street, Birmingham, B18 6HA.
9. The winners may be required to take part in publicity, however winners will be asked not to share information regarding the exhibition until after the formal announcement of the competition winners.
10. All prizes are non-transferable and there are no cash alternatives.
11. Events may occur that render the competition itself or the awarding of the prize impossible due to reasons beyond the control of the Promoters and accordingly the Promoters may at their absolute discretion vary or amend the promotion and the entrant agrees that no liability shall attach to the Promoters as a result thereof.
12. English law applies and the exclusive jurisdiction of the English Courts shall prevail.

Promoters: Birmingham Museums Trust, Birmingham Museum & Art Gallery, Chamberlain Square B3 3DH and China West Midlands 2020 <https://chinawestmidlands.com/>